K-Love is the station of choice for our family. Both my husband & I drive for work & like having a Christian option. Not only is the music great but the talk shows are applicable to everyday life. With more & more smut, we need a safe channel to tune into. Otherwise we are to only play CD's when children are around. K-love gives the conservative public a place to listen, be encouraged and informed to uphold the wholesome values this country needs in our uncertain times.